ARCHIE SERIES

APPROVED BY THE COMICS CODE AUTHORITY

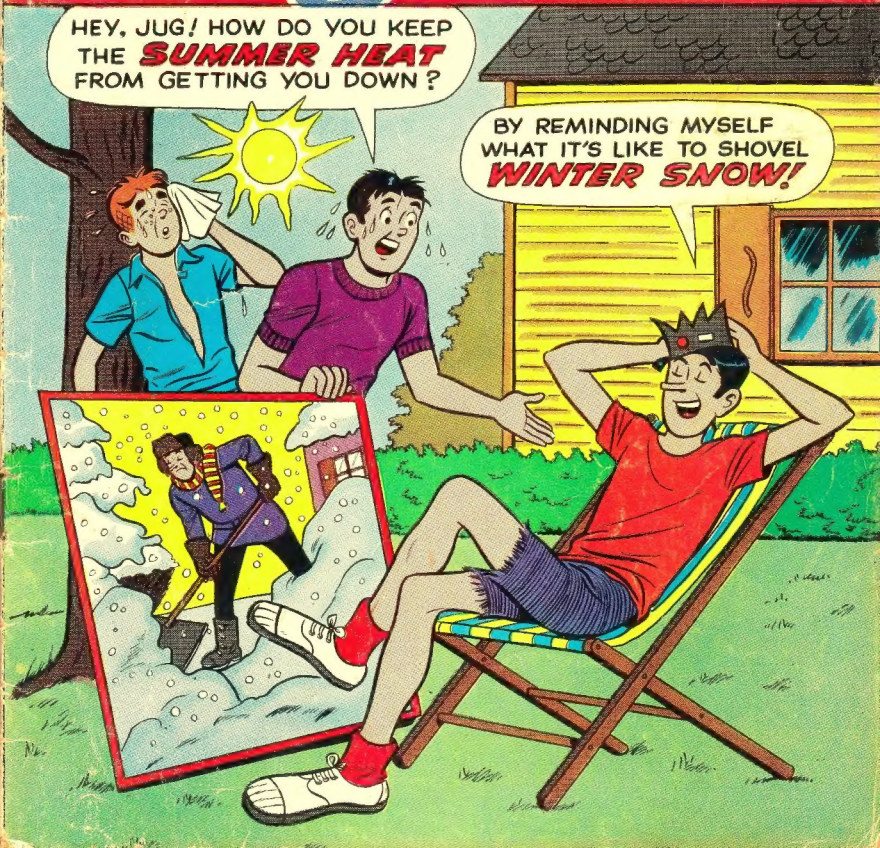
12¢

MAC

SEPT.

Jughead

NO. 148



Pick the right speedometer for your bike!

Now you get to pick the bicycle speedometer that's exactly right for your bike.

First, there's the famous CADET bike speedometer, the largest selling bicycle speedometer in the world. It fits all bikes.

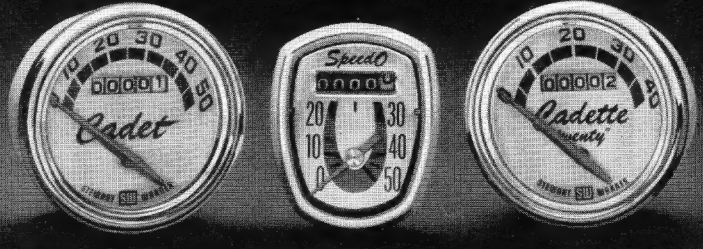
Then there's the CADETTE "Twenty." It's made for all bicycles with 20" wheels, including the popular hi-rise handlebar models.

And now, you can get a special "racing" bike speedometer, the new SPEEDO DELUXE. It's streamlined, compact, and is designed for bikes with 26" or 27" wheels.

All three models are rugged, dependable, and accurate. Each speedometer comes as a complete kit, containing everything you need.

Bicycle riding is more fun with a bike speedometer. So pick the speedometer that's right for your bike: CADET, CADETTE "Twenty," or SPEEDO DELUXE. They're sold at all good bike, toy, and department stores.

S-W STEWART-WARNER
INSTRUMENT DIVISION
1840 Diversey Parkway, Chicago, Illinois 60614

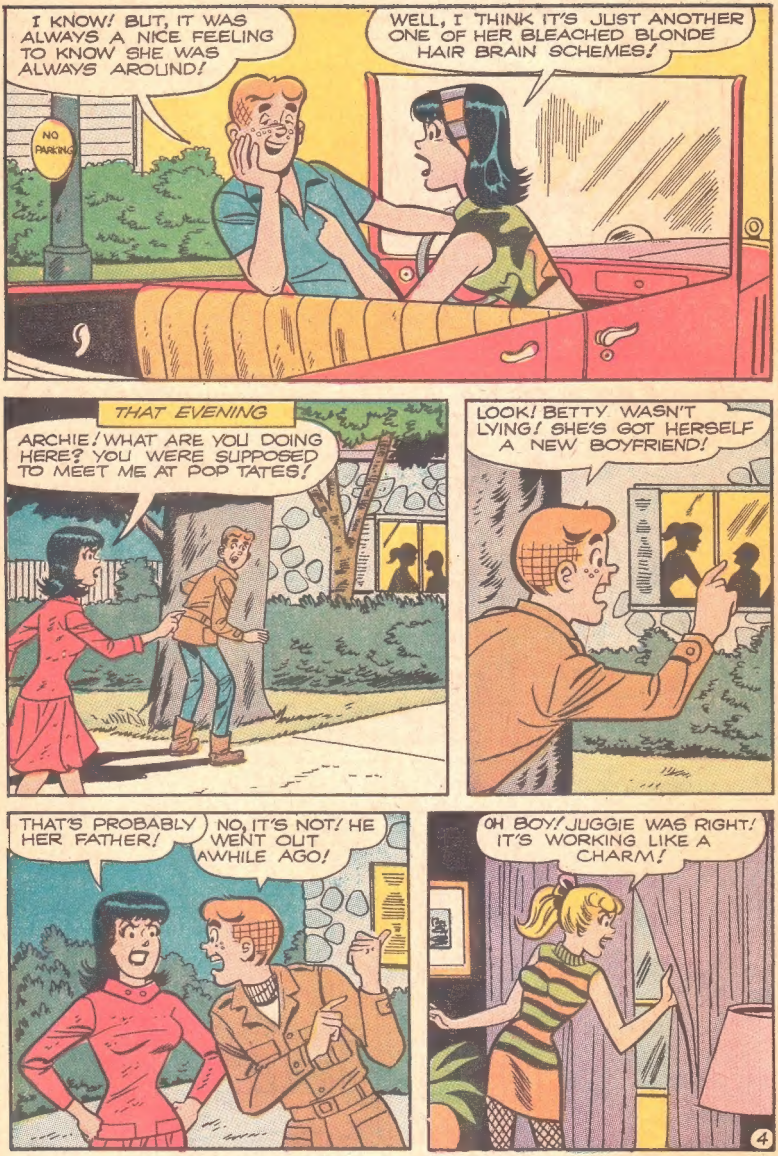


Jughead "CAKE MISTAKE"

JUGHEAD, No. 148, Sept., 1967. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., Sparta, Illinois. Executive and Editorial offices: 1116 First Ave., New York, N.Y. 10021. Chicago office: 35 East Wacker Drive, Chicago, Illinois 60601. Second Class Postage Paid at Sparta, Illinois, and at additional mailing offices under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this magazine. Printed in the U.S.A. Copyright 1967 by Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

TRY USING A LITTLE INGENUITY! SAY---LIKE A MAKE-BELIEVE BOYFRIEND!
HOW DO I DO THAT?
LOOK! I DON'T WANT TO GET MIXED UP IN THIS TRIANGLE! I'VE SAID TOO MUCH ALREADY!
COME ON, JUG! YOU HAVE TO TELL ME! I'LL BAKE YOU ONE OF MY CHOCOLATE CAKES!
BUT, THAT'S BRIBERY!
FOR TWO CHOCOLATE CAKES?
A WHILE LATER...
WE'D BETTER BE HEADING HOME! IT'S GETTING LATE, GANG!
2

I'LL SEE YOU ALL LATER AT THE CHOCOLATE SHOP!
OH, I WON'T BE THERE TONIGHT! I HAVE A DATE!
IX06
YOU HAVE A DATE?
WHO DO YOU HAVE A DATE WITH --- THE DENTIST?
WOULDN'T YOU LIKE TO KNOW! WELL, TA, TA! I MUST HURRY!
I HATE TO ADMIT IT, BUT I FEEL A LITTLE PANG OF JEALOUSY!
WHAT DO YOU CARE? YOU'RE NOT GOING OUT WITH BETTY?
3


I KNOW! BUT, IT WAS ALWAYS A NICE FEELING TO KNOW SHE WAS ALWAYS AROUND!
WELL, I THINK IT'S JUST ANOTHER ONE OF HER BLEACHED BLONDE HAIR BRAIN SCHEMES!
NO PARKING
THAT EVENING
ARCHIE! WHAT ARE YOU DOING HERE? YOU WERE SUPPOSED TO MEET ME AT POP TATES!
LOOK! BETTY WASN'T LYING! SHE'S GOT HERSELF A NEW BOYFRIEND!
THAT'S PROBABLY HER FATHER!
NO, IT'S NOT! HE WENT OUT AWHILE AGO!
OH BOY! JUGGIE WAS RIGHT! IT'S WORKING LIKE A CHARM!
4

NOW TO REALLY MAKE ARCHIE TAKE NOTICE!
HUH?
WELL, I'M GOING TO FIND OUT WHO THIS NEW BOYFRIEND IS!
IT SEEMS MIGHTY ODD SHE WOULDN'T TELL US WHO HE IS!
R-R-RING
WHY, RONNIE! WHAT ARE YOU DOING HERE? I TOLD YOU I'D SEE YOU TOMORROW! I'M ENTERTAINING A NEW FRIEND!
WELL, I'D LIKE TO BE INTRODUCED TO YOUR FRIEND!
WAIT!
5

DON'T GO IN THERE!
W-WHAT?
JUST WHAT I THOUGHT! A STORE WINDOW DUMMY!
SO YOU FINALLY FOUND A FELLOW WITH YOUR INTELLIGENCE! TELL ME, ARE YOU ENGAGED?
I'LL BE THE LAUGHING STOCK OF RIVERDALE!
R-RING!
HI, BETTY! I CAME TO COLLECT MY CHOCOLATE CAKE!
YOU BET! IT'S IN THE KITCHEN!
I WAS RIGHT! JUST TALKING TO A WOMAN CAUSES TROUBLE!
THE END
6

Famous name PRIZES OR CASH... from OLYMPIC

PORTABLE TYPEWRITER
Sell only 30 Boxes

GIANT TELESCOPE
Sell only 12 Boxes

MOUNTAIN TENT
Sell only 12 Boxes

SPALDING BASEBALL GLOVE
Sell only 7 Boxes

OVERNIGHT SLEEPING BAG
Sell only 7 Boxes

NURSES WRISTWATCH
Sell only 6 Boxes

NEW! GOLD MEDALLION PLAN!

Now, for the first time, you can get all Olympic prizes with as few as half the sales. SELL AS FEW AS:

- **3 boxes to get a Watch! Or,**
- **15 boxes to get a Bike! Or,**
- **6 boxes to get a Walkie Talkie!**

Complete details with Sample Book.

GIRL'S PENDANT WATCH
Sell only 7 Boxes

GENUINE ENGLISH BICYCLE
Sell only 30 Boxes

COX WICHCO BIKE ENGINE
Sell only 34 Boxes

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TYCO H O TRAIN SET
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Sell only 7 Boxes

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Sell only 7 Boxes

CHAPARRAL GAS ENGINE RACER
Sell only 8 Boxes

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Sell only 8 Boxes

CHEETAH 1:24 SLOT RACER
Sell only 7 Boxes

TRANSISTOR RADIO & BROADCASTER
Sell only 9 Boxes

STUKA DIVE BOMBER
Sell only 7 Boxes

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Sell only 16 Boxes

POCKET RADIO
Sell only 7 Boxes

OLYMPIC SUPER SPORT WRISTWATCH
Sell only 10 Boxes

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Sell only 18 Boxes

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Sell only 14 Boxes

SPALDING BADMINTON SET
Sell only 7 Boxes

EAGLE RACER
Sell only 8 Boxes

COX T-28 PLANE
Sell only 7 Boxes

X-ACTO CAR TOOL KIT
Sell only 7 Boxes

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Sell only 24 Boxes

SPORT WRISTWATCH
Sell only 6 Boxes

CHEMISTRY LAB
Sell only 8 Boxes

ARCHERY SET
Sell only 7 Boxes

SPEEDY FUEL RACE SET
Sell only 20 Boxes

DOUGLAS SKY RAIDER
Sell only 7 Boxes

DYMO LABELMAKER
Sell only 7 Boxes

EMERSON PORTABLE TV
Sell only 60 Boxes

RENEGADE BICYCLE
Sell only 30 Boxes

YOU CAN GET these and many, many other big prizes—or cash—simply by selling lovely Olympic greeting cards . . . quality IMPRINTED CHRISTMAS CARDS and popular ALL OCCASION CARDS. It's easy—and the remarkably low cost makes Olympic cards sell fast!

SEND FOR FREE SAMPLE BOOK! It's yours to keep. (We don't send you boxes of cards in advance—so you NEVER HAVE TO WORRY about paying for or returning boxes you don't sell.) Simply show your beautiful Sample Book to friends, relatives, neighbors, and take orders for high quality Olympic cards at only $2.50 per box. Some customers buy several boxes AT ONCE so you can get a prize after only 2 or 3 calls! Choose all the prizes you want—or keep 90¢ per box for yourself if you want cash instead of a prize.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the coupon. We'll send you a FREE Prize Catalog and a beautiful FREE Sample Book of Christmas Cards and All Occasion Cards. You owe nothing, and it costs nothing. Then you simply start taking orders and getting prizes. It's easy! It's great! JOIN OLYMPIC TODAY!

OLYMPIC SALES CLUB, INC. Dept. 67AC6 Windsor Locks, Conn. 06096

FILL IN • MAIL NOW • WIN LOTS OF PRIZES

OLYMPIC

OLYMPIC SALES CLUB, Inc.
Dept. 67AC6
Windsor Locks, Conn. 06096

Enroll me as a member without dues or ANY obligation. Send me the FREE Catalog of Prizes, FREE Olympic Sales Kit — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way.

MY NAME _____
Print clearly!

ADDRESS _____

CITY _____

STATE _____ ZIP _____

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 148 SEPT. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
ALEX BURNETT
Notre Dame School
Via Auralia 796
Rome, Italy

Dear Archie,

Hi! I am thirteen years old and live in Rome. I am presently going to an International School here in Notre Dame. I have lived in Turkey, Iran, India, and Greece. We plan to move to Arabia in 1968. While in school here, I get a good chance to see the sights of Rome. Two weeks ago, when I was downtown with a couple of friends, we decided to see the Coliseum. We caught a bus that took us near the Coliseum and we walked the rest of the way there. We wandered around the place for about forty-five minutes and then took a twenty minute walk to the Forum. It is really huge. Then we caught a bus to the famous Victor Emanuel Memorial. It was getting late so we took a bus back to school.

SECOND PRIZE — $3.00

REPORTER
BARBARA TROJANOWSKI
3421 South 11 Street
Milwaukee, Wis.

Dear Archie,

One day my uncle called up and asked my sister and I to go to Denver, Colorado. Of course, we agreed to go.

The next day we boarded a train. The first stop was Chicago. There we ate and walked around. Soon we started off again.

The following day we arrived in Denver. We stayed with some friends of ours. They gave us the grand tour of Denver. First we went to Central City. There they show how life was in the earlier days. After that they took us to see the Rocky Mountains. There was a stream near the Rockies where we saw people panning for gold.

After five days in Denver we went back to Milwaukee. It all seems like a dream when I think about it now.

THIRD PRIZE — $2.00

REPORTER
JOAN HALASZ
3785 Spring Valley
Mentor, Ohio 44060

Dear Archie,

I would like to relate a strange experience that happened to me when I was about nine years old. Here it is:

My mother, grandmother, and I boarded a plane headed towards Miami, Florida, on a clear, crisp, March day. All three of us had been looking forward to this trip, although my mother wasn't too keen on flying. For the most part our trip was uneventful. That was for the most part! Our pilot informed us we were going to try and fly above a storm that was occupying Miami. Well, we did fly above it, but in order to land we would have to hit part of it. The plane lurched, swayed, and any other adjectives you can think of to make you seasick.

Suddenly, over the loud speaker, we heard our pilot conversing with another pilot about flying conditions. The latter was warned to wait until later to land, but he said he would chance it. We landed safely and went about our business. The next day, when we received our

paper, the headlines screamed that a plane had blown up after attempting to fly through a storm. That plane was the one our pilot had conversed with!

FOURTH PRIZE — $1.00

REPORTER
BRENDA UPSHAW
3883 Penn. Avenue
East Chicago, Ind. 46312

Dear Archie,

I got a really keen idea I thought you would like to know about. All my friends have sent for Archie Club Pins and cards. We have started a terrific fad in our school by wearing them on our headbands, and the boys wearing them on their shirts or jackets. Wearing the pin makes you feel VIP. Thank you for making such sharp pins!!!

FIFTH PRIZE — $1.00

REPORTER
DONNA FORD
Route 7
Hopkinsville, Ky.

Dear Archie,

My name is Donna Ford and I am twelve years old. I live in Kentucky. I have two pets: a dog and a gray kitten. One of my hobbies is foreign coin collecting. One of my coins is a silver one the size of a half dollar, and it has no country's name on it, so I'm in a puzzle as to what country it is from. Some of my other coins are from Canada, Germany, France, America, and Bolivia.

SIXTH PRIZE — $1.00

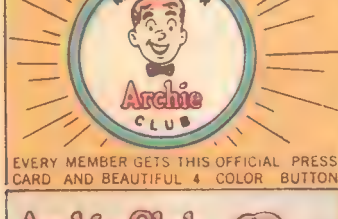
REPORTER
DIANE STUART
Route 2 Box 12
Bunker, Mo.

Dear Archie,

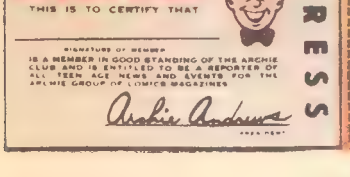
I am 12½ years old. This is the first time I have written a letter to you. Archie comics are my favorite. I try to read every Archie comic book that you put out.

I am in the seventh grade. I take band and play the clarinet. I thought it would be hard to play at first, but I found out that it was easy to play. I like to roller skate very much, but I could learn to do it better.

I hope you keep putting out good comics like you always do.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON


Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an **official reporter** . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

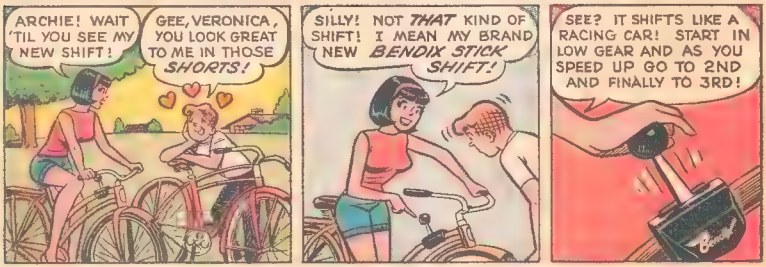
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

VERONICA MODELS THE LATEST IN SHIFTS


ARCHIE! WAIT 'TIL YOU SEE MY NEW SHIFT!
GEE, VERONICA, YOU LOOK GREAT TO ME IN THOSE SHORTS!
SILLY! NOT THAT KIND OF SHIFT! I MEAN MY BRAND NEW BENDIX STICK SHIFT!
SEE? IT SHIFTS LIKE A RACING CAR! START IN LOW GEAR AND AS YOU SPEED UP GO TO 2ND AND FINALLY TO 3RD!
THE BEST PART IS THAT IT'S A SNAP TO INSTALL ON ANY CABLE OPERATED THREE SPEED BIKE! YOU CAN HAVE RACE CAR SHIFTING AT YOUR FINGERTIPS!
FIND OUT MORE ABOUT THIS SENSATIONAL NEW BIKE ACCESSORY AND ALL BENDIX BICYCLE BRAKES! SEND FOR FREE INFORMATION NOW!

SEND TO:
THE BENDIX CORPORATION
DEPARTMENT D
ELMIRA, N.Y. 14903

NAME

ADDRESS

CITY

STATE ZIP NUMBER

AMAZING ILLUSORY "X-RAY" VISION INSTANTLY!

A HILARIOUS, LAUGHINGLY FUNNY ILLUSION!

See through fingers—through skin—see yolk of egg—see lead in pencil. Many, many amazing, astounding illusory "X-Ray" views yours to see ALWAYS — when YOU wear Slimline "X-Ray" Specs. Bring them to parties for real FUN — GUARANTEED — They give you a 3-dimensional illusion of "X-Ray" Vision — the instant you put them on. When you look at your friends you'll "see" the most (blushingly funny) amazing things! No real "X-Ray" vision is obtained, but you get an illusion of "X-Ray" vision so amazing you will hardly believe your eyes. Full instructions on How To Enjoy Them To The Fullest! Last for Years Harmless — Requires No Electricity or Batteries — Comes Complete — Permanently Focused. Nothing Else to Buy. Send $1. plus 25c for postage and handling or send $2. for the De Luxe Model. Money Back If Not 100% Satisfied.

REMBRANDT COMPANY X-RAY DEPARTMENT X-23
285 Market Street Newark, New Jersey

Surprise your friends with AMAZING ILLUSORY X-RAY sight!

MAIL COUPON TODAY!

REMBRANDT COMPANY X-RAY DEPARTMENT X-23
285 Market Street, Newark, New Jersey

I enclose $1 plus 25c for postage and handling (Total $1.25). Send me the Slimline "X-Ray" Specs; or $2 for De Luxe Model. My money will be refunded in full if I am not 100% Satisfied.

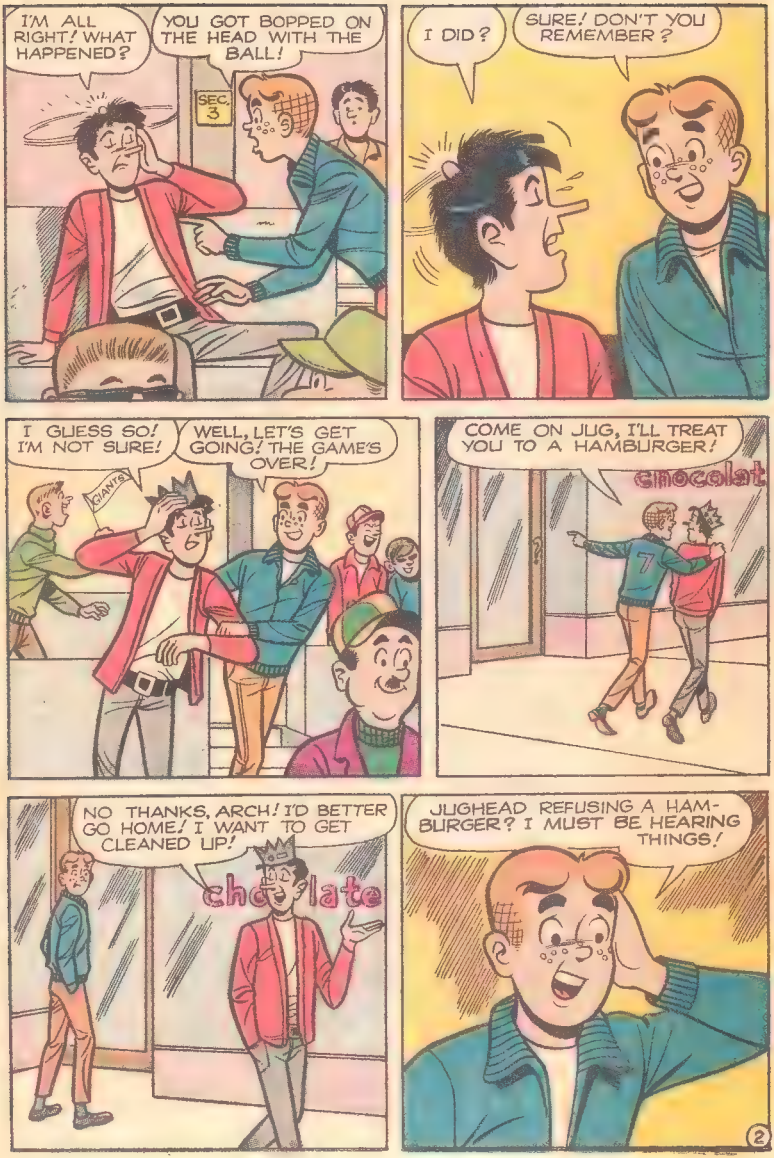
Send me _____ sets.

NAME _____

ADDRESS _____

CITY & STATE _____

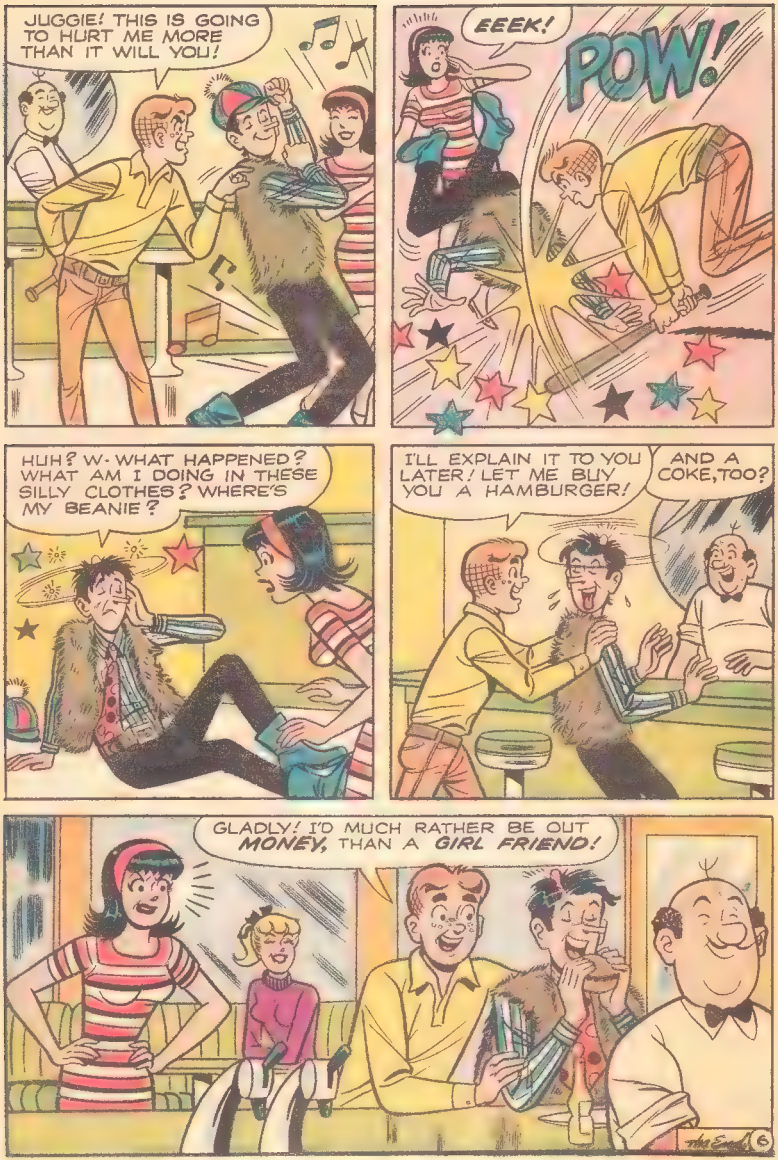
Jughead in "IMAGE SCHIMAGE"
YIPPEE! A HOME RUN!
I'VE GOT IT!
BOP!
JUG? ARE YOU OKAY?
1


I'M ALL RIGHT! WHAT HAPPENED?
YOU GOT BOPPED ON THE HEAD WITH THE BALL!
SEC. 3
I DID?
SURE! DON'T YOU REMEMBER?
I GUESS SO! I'M NOT SURE!
WELL, LET'S GET GOING! THE GAME'S OVER!
CHANTEY
COME ON JUG, I'LL TREAT YOU TO A HAMBURGER!
chocolate
NO THANKS, ARCH! I'D BETTER GO HOME! I WANT TO GET CLEANED UP!
chocolate
JUGHEAD REFUSING A HAMBURGER? I MUST BE HEARING THINGS!
2

LATER...
I STILL CAN'T UNDERSTAND IT! JUGHEAD ACTUALLY REFUSED A HAMBURGER!
I WONDER IF THAT KNOCK ON THE NOGGIN HAD ANYTHING TO DO WITH IT?
MAYBE HE JUST WASN'T HUNGRY!
YOU AND I CAN'T BE TALKING ABOUT THE SAME JUGHEAD!
GREETING CATS! DID I HEAR SOMEONE PAGING ME?
IT'S JUGHEAD! AND LOOK AT THE FANCY DUDS!
THAT'S A REAL COOL GET-UP JUG! BUT WHERE'S YOUR BEANIE CAP?
IT JUST DOES NOT FIT THE IMAGE!
3

THE NEW IMAGE? ARE YOU FEELING ALL RIGHT?
NEVER FELT BETTER!
COME ON! I'LL BUY YOU THAT HAM-BURGER I PROMISED YOU!
NO THANKS! I'M ON A PROTEST HUNGER STRIKE! AGAINST FAT PEOPLE!
HUNGER STRIKE?
YOU HEARD RIGHT DADDY-O! BUT YOU CAN PUT SOME BREAD IN THE PLATTER PLAYER!
WHICH ONE OF YOU GIRLS WANTS TO MAKE THE SCENE WITH YOURS TRULY?
I WAS RIGHT! THAT BOP ON THE BEAN MIXED UP HIS MARBLES! HE HAS A SPLIT PERSONALITY!
BUT IT'S GREAT! HE'S A NEW PERSON! LOOK AT HIM DANCE!
4

BUT IT'S NOT MY PAL, JUGHEAD!
WHAT DO YOU CARE? HE WON'T BE CONNING YOU OUT OF HAMBURGER MONEY!
THAT'S RIGHT! I NEVER THOUGHT OF THAT!
ALL RIGHT YOU GORGEOUS VIXEN! LET'S YOU AND ME BUG-A-LOO!
YOU DANCE AS BEAUTIFUL AS YOU LOOK, DEAR HEART! YOU'RE JUST TOO MUCH FOR ONE CAT ALONE!
TEE HEE! HOW CUTE!
ISN'T HE TERRIFIC, ARCHIE? WHO WOULD THINK A LITTLE BOP ON THE HEAD WOULD TURN HIM INTO A TIGER?
HOW ABOUT YOU AND ME SPLITTING OUT AND MAKE THE SCENE AT THE PINK PANTHER?
WHY, I'D LOVE TO!
THAT DID IT!
5


JUGGIE! THIS IS GOING TO HURT ME MORE THAN IT WILL YOU!
EEEK!
POW!
HUH? W-WHAT HAPPENED? WHAT AM I DOING IN THESE SILLY CLOTHES? WHERE'S MY BEANIE?
I'LL EXPLAIN IT TO YOU LATER! LET ME BUY YOU A HAMBURGER!
AND A COKE, TOO?
GLADLY! I'D MUCH RATHER BE OUT MONEY, THAN A GIRL FRIEND!

IT'S A GAS!

IT'S **JUGHEAD!**

--WITH HIS OWN SPECIAL BRAND OF *LAUGHING* GAS!

GUARANTEED TO GIVE YOU MORE SMILES TO THE QUARTER!

AN Archie GIANT

WHEN MY PAL JUGHEAD SETS OUT TO PRODUCE A SUPER FUN FUEL HE DOESN'T FUEL AROUND! THIS GIANT ISSUE IS HI-OCTANE IN THE LAUGH DEPARTMENT! DON'T WAIT! SEND THE COUPON AND FILL UP WITH JUGHEAD! --THE EXTRA *SMILEAGE* INGREDIENT!

MAIL TO: WORLD OF JUGHEAD #149
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND THE NEW GIANT SIZE WORLD OF JUGHEAD AS SOON AS IT IS OFF THE PRESSES!

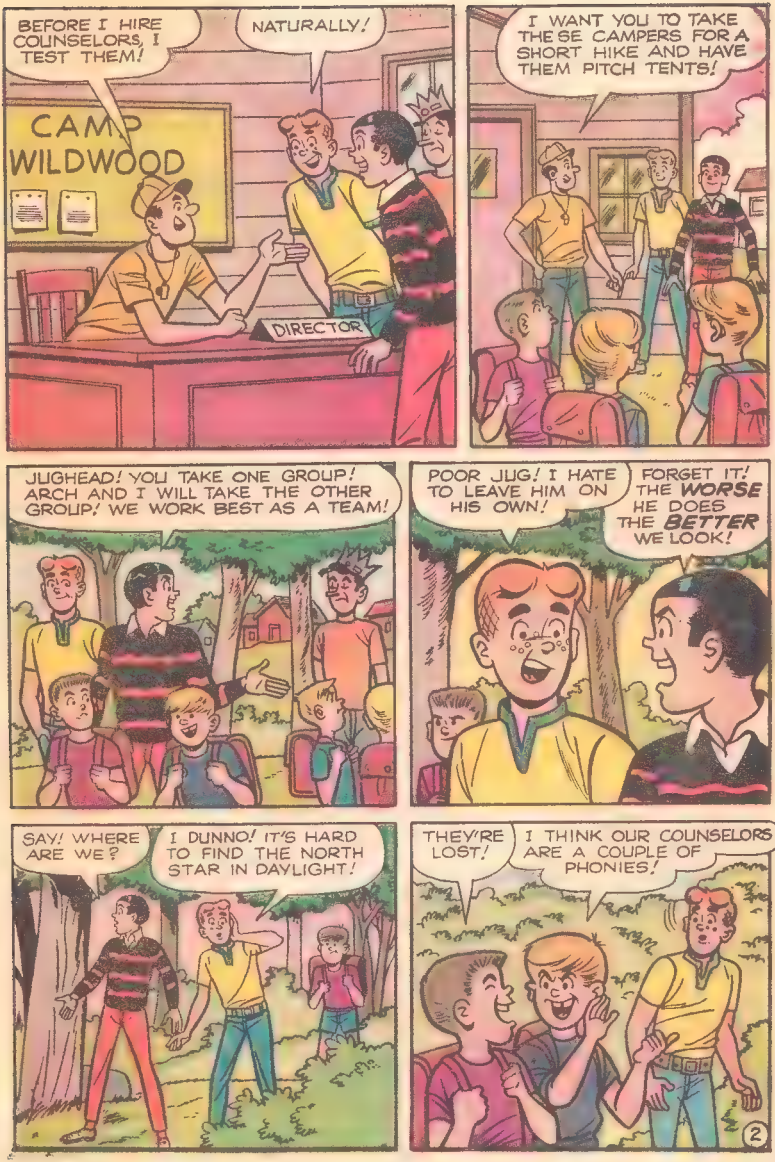
NAME _____
(PLEASE PRINT)

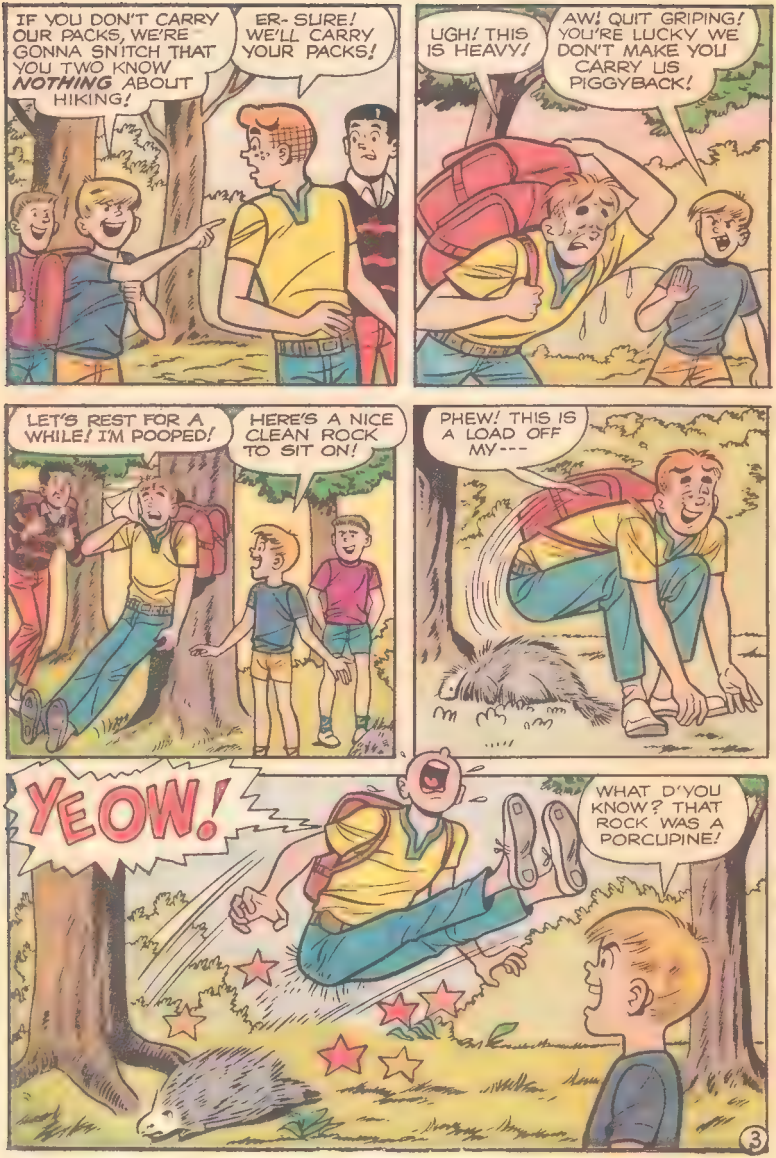
ADDRESS _____

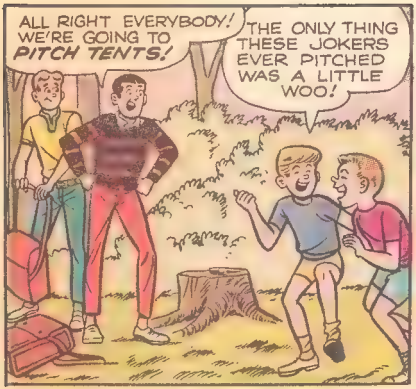
CITY _____ STATE AND ZIP No. _____

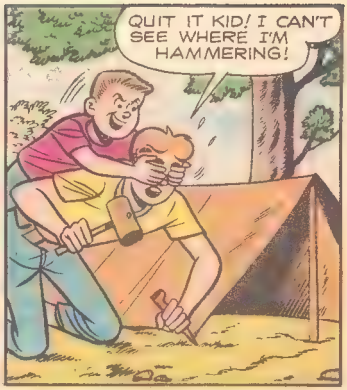
ORDER YOURS *NOW!*

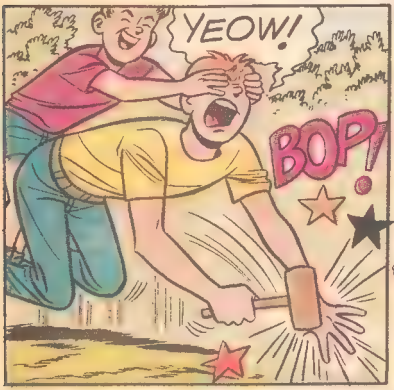
Jughead in "THE CHAMP OF CAMP!"
HERE'S OUR CHANCE TO MAKE MUCHO LOOT FOR DATING!
BUT, REG! WE HAVE NO EXPERIENCE!
WORLD TELEGRAM CLASSIFIED ADS
EXPERIENCED CAMP COUNSELOR WANTED
APPLY AT: CAMP WILDWOOD
WE'LL MAKE JUG APPLY WITH US! -- HE'LL LOOK SO BAD, HE'LL MAKE US LOOK LIKE THE WORLD'S BEST COUNSELORS!
HA! HA!
BUT, FELLOWS! I'M NOT THE OUTDOOR TYPE! I NEED MY COMFORTABLE BED!
1


BEFORE I HIRE COUNSELORS, I TEST THEM!
NATURALLY!
CAMP WILDWOOD
DIRECTOR
I WANT YOU TO TAKE THESE CAMPERS FOR A SHORT HIKE AND HAVE THEM PITCH TENTS!
JUGHEAD! YOU TAKE ONE GROUP! ARCH AND I WILL TAKE THE OTHER GROUP! WE WORK BEST AS A TEAM!
POOR JUG! I HATE TO LEAVE HIM ON HIS OWN!
FORGET IT! THE WORSE HE DOES THE BETTER WE LOOK!
SAY! WHERE ARE WE?
I DUNNO! IT'S HARD TO FIND THE NORTH STAR IN DAYLIGHT!
THEY'RE LOST!
I THINK OUR COUNSELORS ARE A COUPLE OF PHONIES!
2

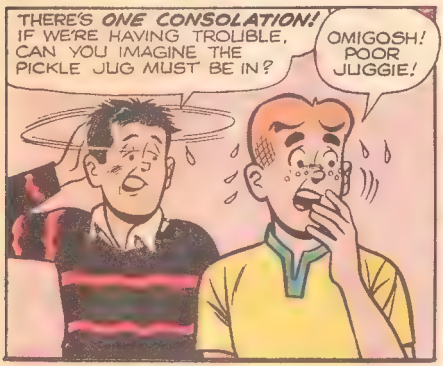

IF YOU DON'T CARRY OUR PACKS, WE'RE GONNA SNITCH THAT YOU TWO KNOW NOTHING ABOUT HIKING!
ER- SURE! WE'LL CARRY YOUR PACKS!
UGH! THIS IS HEAVY!
AW! QUIT GRIPING! YOU'RE LUCKY WE DON'T MAKE YOU CARRY US PIGGYBACK!
LET'S REST FOR A WHILE! I'M POOPED!
HERE'S A NICE CLEAN ROCK TO SIT ON!
PHEW! THIS IS A LOAD OFF MY---
YEOW!
WHAT D'YOU KNOW? THAT ROCK WAS A PORCUPINE!
3


ALL RIGHT EVERYBODY! WE'RE GOING TO *PITCH TENTS!*
THE ONLY THING THESE JOKERS EVER PITCHED WAS A LITTLE WOO!


QUIT IT KID! I CAN'T SEE WHERE I'M HAMMERING!


YEOW!
BOP!

KOFF! KOFF!
AND THIS BALL OF FIRE CAN'T EVEN GET A CAMPFIRE GOING! YUK! YUK!


THERE'S *ONE CONSOLATION!* IF WE'RE HAVING TROUBLE, CAN YOU IMAGINE THE PICKLE JUG MUST BE IN?
OMIGOSH! POOR JUGGIE!

WE HAVE TO FIND HIM *QUICK* BEFORE HE GETS HIMSELF KILLED!

LOOK! THE GOON IS SLEEPING!
JUG! DON'T LET THE CAMP DIRECTOR CATCH YOU SLEEPING!
WHO'S SLEEPING? I'M CONDUCTING A NATURE STUDY CLASS IN CLOUD FORMATIONS!
BUT, JUG THE KIDS ARE SUPPOSED TO BE PITCHING TENTS FOR TONIGHT!
OH, THE TENTS ARE ALREADY PITCHED!
GOSH! HOW DID YOU GET THEM TO DO IT SO NEATLY?
I TOLD THE LADS I WOULD REWARD THE BEST TENT PITCHERS!
...BY MAKING THEM MY PERSONAL BODYGUARDS AGAINST DIVE-BOMBING MOSQUITOES!
I GOT ANOTHER ONE, JUG!
SPLAT!
BZZZ
CONTINUED
5

Get Fabulous Gifts from Popsicle

Get dozens of great prizes for all the family, with "Popsicle" coupons and wraps.

Get a regulation Little Leaguer Fielder's Glove. A three-bladed Camp Knife. A Photo-Ident Bracelet with secret photo compartment.

Choose from these and the gifts below, and many, many more!

SEND FOR YOUR FREE Popsicle GIFT LIST

Save coupons and wraps from the "Sicle" family of fine treats.

"Popsicle," "Fudgsicle," "Creamsicle," "Dreamsicle" and "Sicle" are registered trademarks.

© 1967 JOE LOWE COMPANY, Englewood, N.J.

Mail this coupon to: "Popsicle" P.O. Box 233, New York, N.Y. 10046, or ask for your "Popsicle" gift list wherever "Popsicle" is sold.

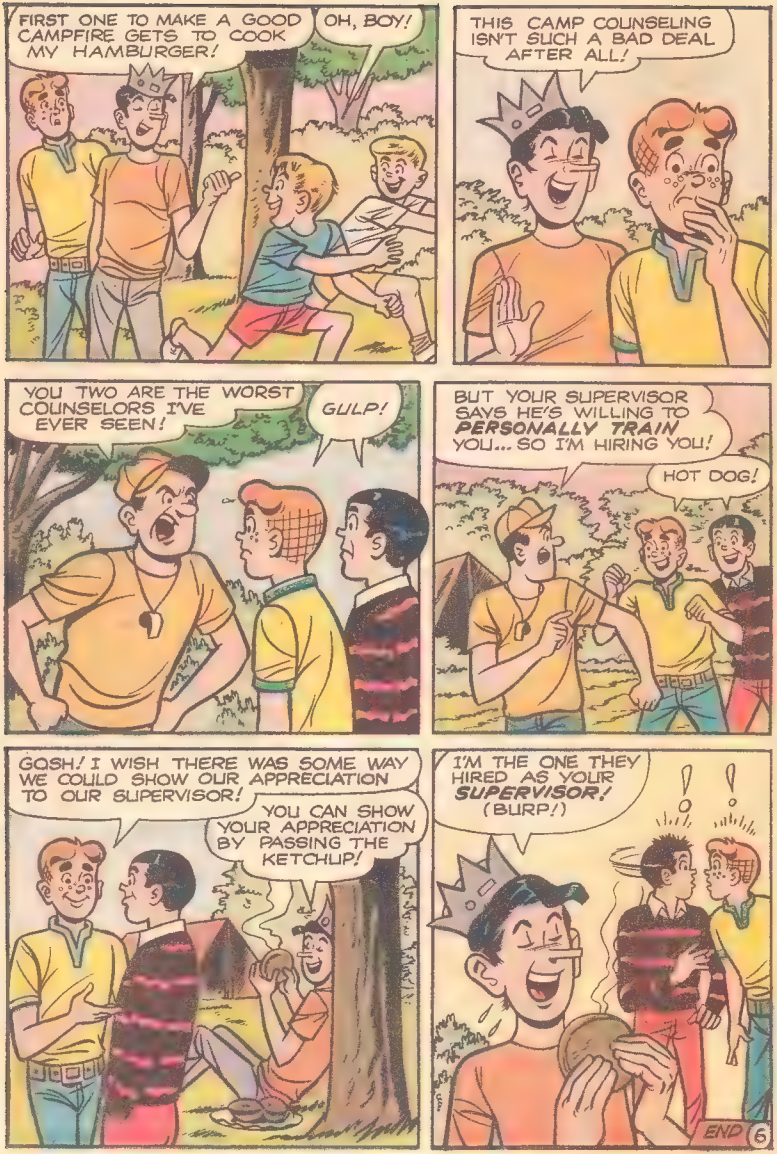
PLEASE SEND MY "POPSICLE" GIFT LIST TO:

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____


FIRST ONE TO MAKE A GOOD CAMPFIRE GETS TO COOK MY HAMBURGER!
OH, BOY!
THIS CAMP COUNSELING ISN'T SUCH A BAD DEAL AFTER ALL!
YOU TWO ARE THE WORST COUNSELORS I'VE EVER SEEN!
GULP!
BUT YOUR SUPERVISOR SAYS HE'S WILLING TO PERSONALLY TRAIN YOU... SO I'M HIRING YOU!
HOT DOG!
GOSH! I WISH THERE WAS SOME WAY WE COULD SHOW OUR APPRECIATION TO OUR SUPERVISOR!
YOU CAN SHOW YOUR APPRECIATION BY PASSING THE KETCHUP!
I'M THE ONE THEY HIRED AS YOUR SUPERVISOR! (BURP!)
END

LI'L JINX
"NO MATTER"
HI, GAGA! YOU'RE THE FIRST ONE TO COME!
I LIKE TO BE EARLY FOR A PARTY!
WELCOME
WE'RE GOING TO HAVE COOKIES, SODA, ICE CREAM, ...
I KNOW! (SMACK!) I KNOW!
LI'L JINX, DID YOU INVITE THAT BIG BULLY, CHUCK?
ABSOLUTELY NOT! WHY?
WELL, HE'S COMING UP YOUR WALK...
WELCOME
?
END

6 Hairpieces-in-One!

for only $1

Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece for endless styles
A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled any way you like.
Looks real and natural like your own hair.

6 GO GO Styles
Can be worn as a:
PONYTAIL • BUN
CHIGNON • BRAID
BEEHIVE • WIGLET
ETC

CUSTOM COLOR MATCHED
Blended in our salon to match your hair color. Send us a sample of your hair — we do the rest. Introductory offer for a limited time only.

"MONEY-BACK" GUARANTEE!

Send hair sample and $1.00 (plus 25¢ handling) to:
GO GO TAIL, Dept.AC-8
Box 484, East Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING GUIDE FREE WITH EACH ORDER!

Enclose $1.00 (plus 25¢ handling) and Send hair sample to **GO GO TAIL,** Dept.AC-8
Box 484, East Orange, N. J. 07017

NAME .....
STREET .....
CITY ..... STATE ... ZIP ...

100 Little Dolls

all for $1.00

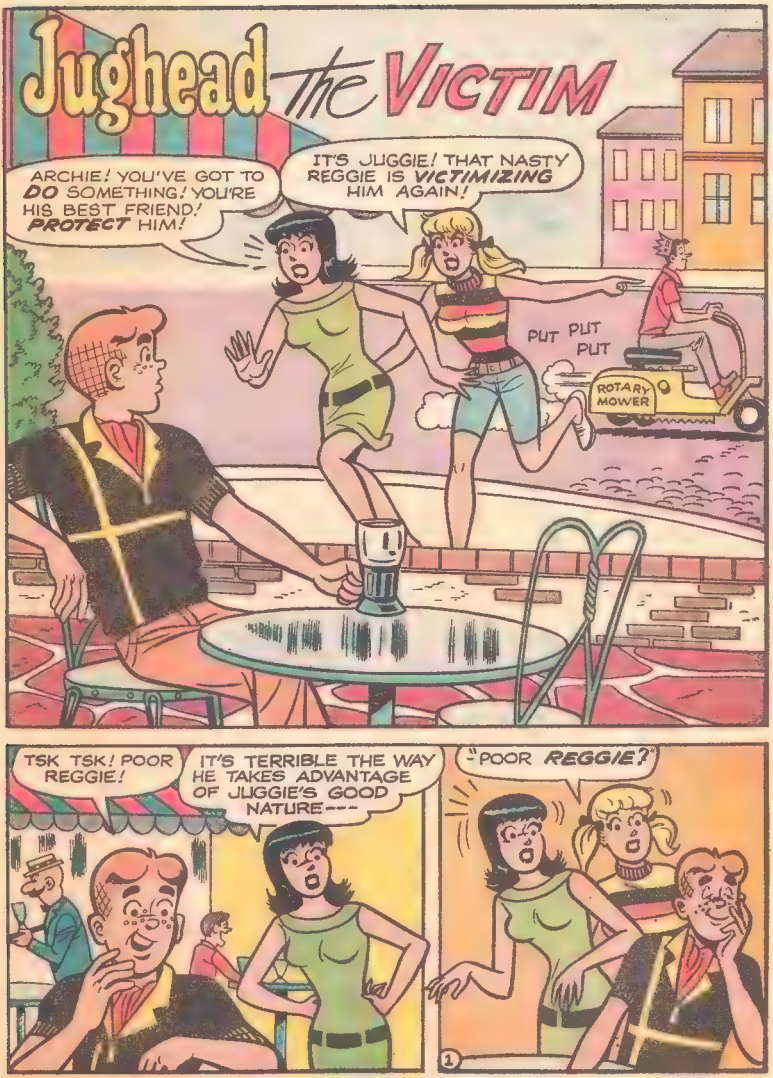
100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 35c for postage and handling for each set of 100 Dolls you order to: **100 Doll Co., Dept.516,285 Market Street P.O. Box 90, Newark, N.J.**

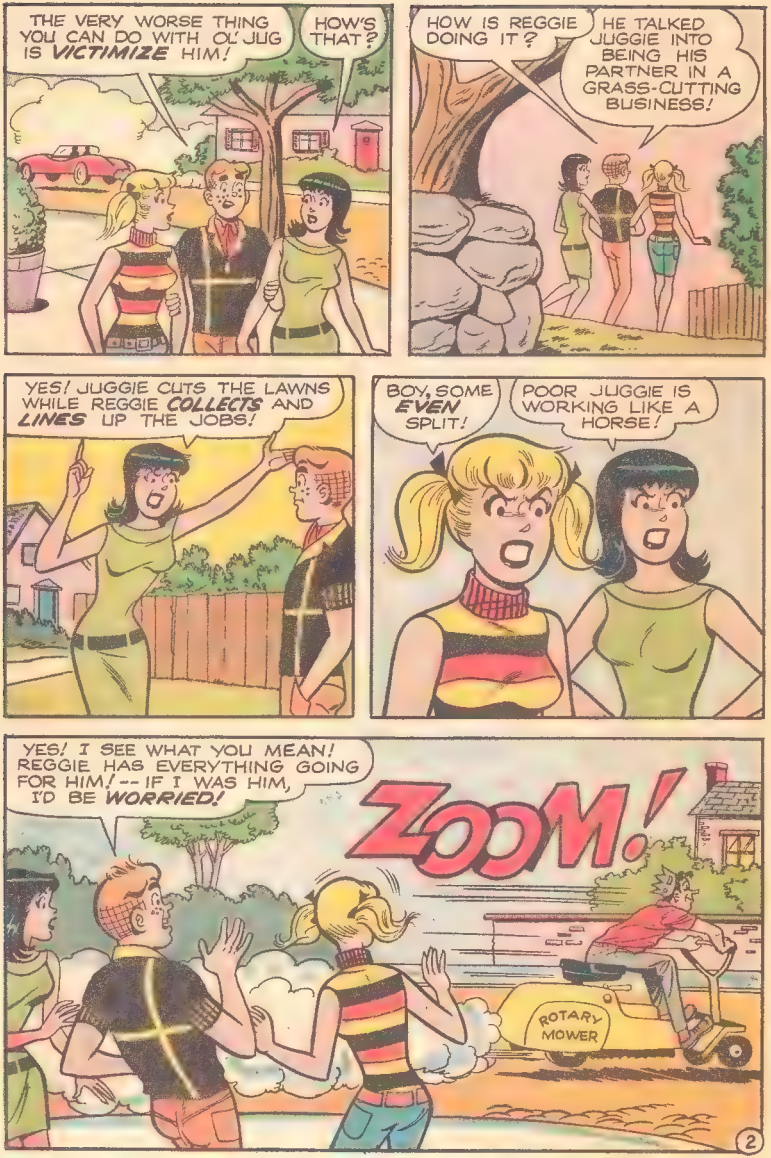
MAIL COUPON TODAY!

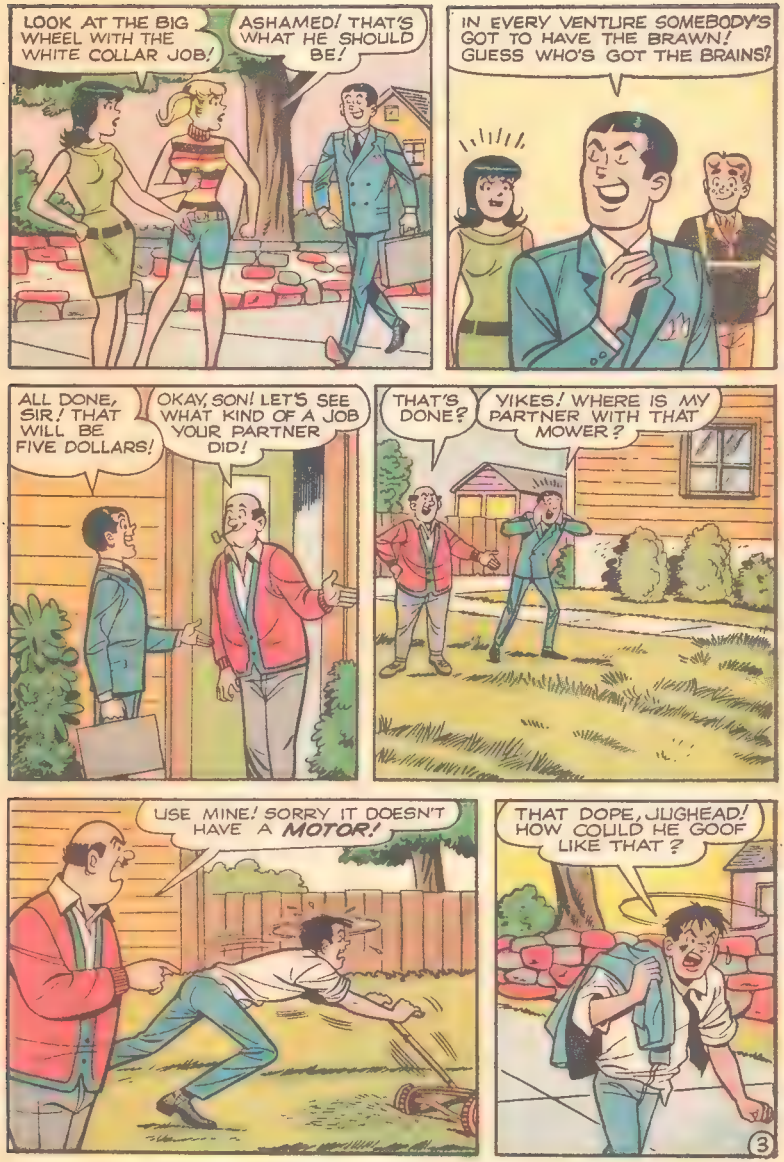
THE 100 DOLL CO., Dept.516,285 Market Street
P.O. Box 90, Newark, New Jersey

Gentlemen
I can't wait to see if these dolls are all you say they are. Enclosed please find $ in check ☐, money order ☐, cash ☐, for sets of 100 DOLLS each at $1 plus 35c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.s)

Name.....
Address.....
City ..... Zone ... State .....

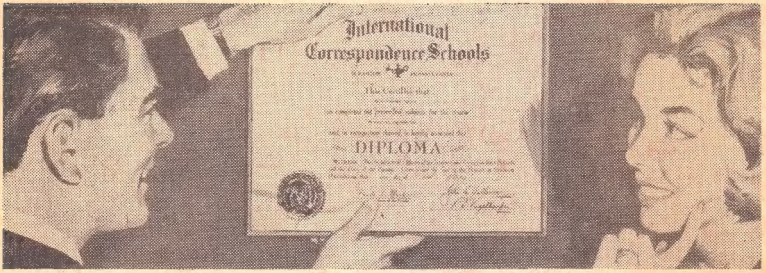

Jughead the VICTIM
ARCHIE! YOU'VE GOT TO DO SOMETHING! YOU'RE HIS BEST FRIEND! PROTECT HIM!
IT'S JUGGIE! THAT NASTY REGGIE IS VICTIMIZING HIM AGAIN!
PUT PUT PUT
ROTARY MOWER
TSK TSK! POOR REGGIE!
IT'S TERRIBLE THE WAY HE TAKES ADVANTAGE OF JUGGIE'S GOOD NATURE---
"POOR REGGIE?"
1


THE VERY WORSE THING YOU CAN DO WITH OL' JUG IS VICTIMIZE HIM!
HOW'S THAT?
HOW IS REGGIE DOING IT?
HE TALKED JUGGIE INTO BEING HIS PARTNER IN A GRASS-CUTTING BUSINESS!
YES! JUGGIE CUTS THE LAWNS WHILE REGGIE COLLECTS AND LINES UP THE JOBS!
BOY, SOME EVEN SPLIT!
POOR JUGGIE IS WORKING LIKE A HORSE!
YES! I SEE WHAT YOU MEAN! REGGIE HAS EVERYTHING GOING FOR HIM! -- IF I WAS HIM, I'D BE WORRIED!
ZOOM!
ROTARY MOWER
2


LOOK AT THE BIG WHEEL WITH THE WHITE COLLAR JOB!
ASHAMED! THAT'S WHAT HE SHOULD BE!
IN EVERY VENTURE SOMEBODY'S GOT TO HAVE THE BRAWN! GUESS WHO'S GOT THE BRAINS?
ALL DONE, SIR! THAT WILL BE FIVE DOLLARS!
OKAY, SON! LET'S SEE WHAT KIND OF A JOB YOUR PARTNER DID!
THAT'S DONE?
YIKES! WHERE IS MY PARTNER WITH THAT MOWER?
USE MINE! SORRY IT DOESN'T HAVE A MOTOR!
THAT DOPE, JUGHEAD! HOW COULD HE GOOF LIKE THAT?
3

PAY YOU? BUT YOU DIDN'T FINISH!
YIPE!
(GROAN) THIS OLD RELIC IS A LITTLE RUSTY, M'AM!
DON'T TELL ME YOUR TROUBLES, SON!
C-COULDN'T I FIND MY PARTNER WITH THE POWER MOWER AND BRING HIM BACK?
-AND SO
HE TOLD ME YOU'D BE ALONG TO DO YOUR HALF!
I'LL KILL HIM! I'LL KILL HIM!
THE BRAWN PULLED A BOO BOO!
NOT ONE JOB DID HE FINISH OF ALL THE JOBS I LINED UP! I'M EXHAUSTED!
4

ALL DONE, PARTNER! NO SWEAT!
NO SWEAT FOR YOU! BUT I'VE BEEN PUSHING HAND MOWERS!
WHY DIDN'T YOU FINISH THOSE LAWNS?
I DID HALF AND LEFT HALF FOR YOU! AFTER ALL, WE ARE PARTNERS!
-BUT I WENT OUT AND GOT THE JOBS!
SURE YOU DID, PAL!
TO TOP RECORD
-AND I WENT AROUND AND COLLECTED WHILE YOU WERE DOING YOUR CUTTING!
NEVER MIND THAT! WHERE'S MY HALF OF THE LOOT?
WITH MINE, OF COURSE! I DONATED IT ALL TO THE COMMUNITY CHEST!
I SAID TO MYSELF--- I SAID "WHAT WOULD OL' REG LIKE TO DO WITH HIS HARD-EARNED MONEY?" RIGHT AWAY THE ANSWER CAME! "DONATE IT!" IT SAID---
(GROAN) SOMEBODY TURN HIM OFF!
The End 5



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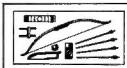
Name _____ Age _____ Home Address _____
(Indicate Mr. Miss Mrs.)

City _____ State _____ Zip Code _____ Working Hours _____ A.M. to _____ P.M.

Occupation _____ Employed by _____

Special training programs for industry. New! WICS Package for Women. Special low rates to members of the U. S. Armed Forces.



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Nationally Famous PRIZES

AT NO COST TO YOU!

OR A BIG 55¢ PROFIT FOR EACH BOX YOU SELL

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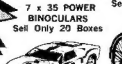

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Check one only: ☐ Christmas Cards ☐ All Occasion Cards

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20 truly magnificent cards. Smart new styling in striking iridescent colors. Breathtakingly beautiful

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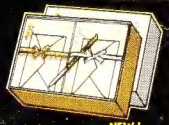

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I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives.

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Address_____

City_____ State____ Zip Code____

If writing for an organization, give its name here_____